

# Bluestar Global Logistics

Design and installation of Melbourne logistics hub

Dexion has designed and installed a state-of-the-art materials handling solution at Bluestar's new purpose-built Melbourne facility enabling the company to achieve its strategic growth plans.

## Background

Established as a Melbourne family business in 1987, Bluestar Global Logistics is today a global service company with warehouses and logistics hubs in all major capital cities handling thousands of consignments daily.

Bluestar Global Logistics is a one stop shop offering customers streamlined solutions for national transport, international freight forwarding and 3PL warehousing. Integrated services drive costs down and value up for customers in Australia and globally.

Fully Australian owned, Bluestar Global Logistics is built on the values of loyalty, honesty and integrity and the formula *Relationships + Reliability = Results*.



## Business Challenge

In 2015 Bluestar Global Logistics' main business challenge was to meet the rapidly growing domestic and global demand of existing customers and new contracts that had been secured along with the development of the new Melbourne facility that will accommodate its ever-changing customer requirements.

At that time, the company's existing facility did not have the space or infrastructure required for optimal output, so the challenge was to design and build a new facility that would provide for the necessary throughput of stock while optimising warehouse storage.

“Bluestar's business challenge was to meet the rapidly growing demand of existing customers and new contracts.”



## Solution

In October 2017, after more than two years of planning and construction, Bluestar Global Logistics moved its Melbourne headquarters into a new purpose built facility at 170 Hume Highway, Somerton. The facility is almost 80,000 sqm with over 35,000 pallet positions, multiple container docks and significant operational areas for their domestic transport requirements.

Bluestar Global Logistics chose Dexion Citiport to design and install the integrated material handling and warehousing solution. “Bluestar and Dexion Citiport have been strategic partners for many years,” says Bluestar Global Logistics Chief Operating Officer Wayne Thompson. “Our two companies have a long and fruitful relationship and we trusted Dexion would provide a commercially and operationally viable solution. Our previous experience with Dexion gave us confidence in the quality of their work, that they would meet our time schedules and that we would have a smooth and efficient transition to the new site.”

Dexion Citiport's project team worked in partnership with Bluestar Global Logistics' operational team to design and build a materials handling and warehousing solution that would meet the company's needs today and accommodate future growth.

"The solution Dexion provided was completed after careful analysis of Bluestar's future plans," says Thompson. "We understand the need to have a scalable business that grows to meet our customers' needs.

"Dexion provided a turnkey solution featuring a range of products including rack and shelf labels, traffic management and office products.

"With a strong focus on creating value and efficiencies for our customers, we are now excited to offer to our existing and future customers' state of the art facilities and technology throughout our Domestic Transport and Contract Logistics Business."

"Our two companies have a long relationship and we trusted Dexion to provide a commercially and operationally viable solution."



### **Results and Benefits**

The solution Dexion has provided for Bluestar Global Logistics' Melbourne facility enables the company to meet both its present needs and achieve its future strategic growth plans.

"The professionalism and partnership between Bluestar Global Logistics and Dexion Citiport ensured the planning and construction process was covered end to end," says Thompson.

Working with Corplex and Fife Capital throughout construction gave us an effortless transition. Our safety first mandate coupled with a structured construction plan ensured the site was built, installed and commissioned ahead of schedule and within budget."

“The ability of Dexion’s team to understand our business ensured the installation build was completed successfully and safely. We have also made significant efficiency improvements with time and cost saving.

“Bluestar Global Logistics was pleased to partner with Dexion Citiport on our new facility and we would like to thank all involved in this project.”

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